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project

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For additional information please visit: www.euwomen.org

EUWOMEN

www.euwomen.org

This project co-funded by Leonardo da Vinci Programme for the Lifelong Learning Programme has been carried out with the support of the European Community. The content of this document does not necessarily reflect the position of the European Community or the National Agency, nor does it involve any responsibility on their part.



Education and Culture DG

Lifelong Learning Programme

UK/08/LLP-LDV/TOI/163_132

Overview

The **EU WOMEN** project aims to increase the number of women considering self employment by developing a tailored, pre-enterprise learning programme and making it available online.

EU WOMEN is co-funded by the the European Commission through the Leonardo da Vinci programme and involves collaboration between partner organisations in Bulgaria, Czech Republic, Italy, Lithuania, Portugal, Romania, Spain and the UK.

THE EU WOMEN E-LEARNING PROGRAMME IS NOW AVAILABLE ONLINE IN ENGLISH; GO TO WWW.EUWOMEN.ORG AND FOLLOW THE LINK TO REGISTER.

Activities

The EU WOMEN project has :

- developed bespoke, innovative pre-enterprise learning materials for women
- translated these materials into the 8 languages of the partnership
- utilised the MOODLE Learning Management System to make the material freely available over the internet (to enter, click the link in the project website www.euwomen.org)
- Pilot Tested the interactive course in Romania, Bulgaria & Italy.

Course Content

The **EU WOMEN** e-learning course covers the following modules

1. What is an entrepreneur
2. Ideas Generation
3. Marketing & Market Research
4. Tapping Resources & Sourcing Finance
5. Setting up a Business
6. Financial Planning & Monitoring
7. Setting Your Goals

THE EU WOMEN FINAL CONFERENCE WILL TAKE PLACE IN VSB TECHNICAL UNIVERSITY, OSTRAVA, CZECH REPUBLIC ON MONDAY 13TH OCTOBER 2010 – FOR MORE INFORMATION PLEASE CONTACT ONE OF THE PARTERS LISTED AT THE BACK OF THIS BROCHURE

Results and Impact

The partners anticipate that by developing these materials and making them accessible to women across Europe the **EU WOMEN** project will:

- enable women to learn about pre-enterprise in a flexible and accessible way
- empower women to take the next step towards self employment
- facilitate the transfer of knowledge, innovation and best practice between partner countries
- contribute to the economic development of member states

Target groups

It is hoped that the **EU WOMEN** project will benefit women from across the EU, particularly those who face the greatest pre-enterprise challenges (e.g. women living in rural areas, those with little or no academic qualifications, the long term employed, full time carers, etc.)

www.euwomen.org

