



EUWOMEN

Case study 5

Daiva Ramanauskaitė, Lithuania



Education and Culture DG

Lifelong Learning Programme



“I started my business when I was 18!”

**ALL SORTS OF WOMEN
CAN BE
ENTREPRENEURS!**

EU WOMEN

“I always knew that I wanted to work for myself and earn money. My mother is a successful businesswoman and has been an inspiration for me since childhood. Seeing her wearing her smart suits and talking about business made me want to follow in her footsteps”.

**Daiva has her own
accounting business from
2006 !**

“I had to work hard to gain the trust of some customers. I am lucky that my mother has a lot of business experience, and has been there to offer help and advice whenever I needed. Local business advisory centre helped me to analyse idea and do the financial calculations. Local employment agency helped me choose the best people to work for my company. “

**Daiva had clear view what she would like to achieve in future.
To achieve own set up goals she used all potential business support sources.**

“Hard work and honesty not only with other people, but also with myself helped me not to give up when problems arise.”

“Being an entrepreneur is a state of mind!”